Scouting America
Alamo Area Council

2026 Popcorn Calendar

- **Friday, May 15** – Popcorn Sale Unit Onboarding Unit sign-up in Trails End
- **Thursday, July 9**- Unit Kernel In Person Training (6:30-8:30 PM)
- **Sunday, July 12** - Sign-up deadline for Unit promotional items
- **Sunday, July 19**- Unit Kernel In Person Training (1:00-3:00 PM)
- **Wednesday, July 22, 7PM** First round storefront claiming open
- **Saturday, July 25, 7PM** First round storefront claiming closes
- **Wednesday, July 29, 7PM** Second round storefront claiming open (remains open through season)
- **Sunday, August 2** - Scouting Expo Sponsored by Trail's End (3-5 PM)
- **Sunday, August 2** - Show & Sell orders DUE
    - **11:00 PM - Initial/Show & Sell order DUE**, Trails End Portal
    - https://portal.trails-end.com/
- **Sunday, August 2** - Popcorn Test deadline, 10:59 PM for Units to pick-up popcorn starting 8/14/25
- **Saturday, August 8** - Scout Popcorn Kick Off: (9:00 AM – NOON)
- **Sunday, November 1** - Take Order DUE
    - **11:00 PM - Take Order DUE**, Trails End (Unit Leaders only)
- **Wednesday, November 4 – COUNCIL PRIZES DUE, 10:59 PM, Council Online Prize Submission Form (https://form.jotform.com/262369418731160)**
    - FINAL DAY FOR ANY SALES TO BE INCLUDED IN PRIZE & RANKING CONSIDERATIONS.
    - 10:59 PM all Scout sales submitted through the Council Online Prize Submission Form.
    - Deadline for Council prizes; $50 patch, $800 seller t-shirt sizes, Top Sellers Spin & Win party. (Unit Leaders only)
    - *If your Unit still has popcorn, it can be sold after November 4th and Scouts can continue to earn towards Trail's End Rewards for sales through December 31st.*
- **Sunday, November 8** – Returns Due **(Submit under the Orders tab in TE Portal)**
- **Sunday, November 8, 10PM** – Submit American Hero Donation (https://form.jotform.com/262921785798174)
    - Heroes & Helpers donation form MUST be completed for all Units. Either dollar amount, product amount or combination of both must be submitted.
- **Wednesday, December 2** - Popcorn Payments DUE: 5:00 PM, Council Service Center *(payments to be made as one (1) Unit check, credit cards and cash will not be accepted)*

Updated: 7/23/26