



March 2026 COUNCIL-WIDE ROUNDTABLE

Alamo Area Council

PLEDGE OF ALLEGIANCE



Scout Oath

On my honor, I will do my best
To do my duty to God and my country
and to obey the Scout Law;
To help other people at all times;
o keep myself physically strong, mentally
awake and morally straight.

Scout Law- A Scout Is:

Trustworthy,
Loyal,
Helpful,
Friendly,
Courteous,
Kind,

Obedient,
Cheerful,
Thrifty,
Brave,
Clean,
and Reverent.

SCOUTING MISSION & VISION



MISSION: The mission of Scouting America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

VISION: Scouting America will prepare every eligible youth in America to become a responsible, participating citizen and leader who is guided by the Scout Oath and Law.

WELCOME

- Who's Here?
- Roundtable Team
- Commissioner Team
- We Want Your Feedback!



Visit the AAC
Roundtable Page



bitly

SAFETY MOMENT: GUIDE TO SAFE SCOUTING



The Guide to Safe Scouting is an overview of Scouting policies and procedures, designed to make the program safer.

When it comes to the safety guide, here are some important points for you to remember:

- 1. Know the Guide—All participants in Scouting activities should become familiar with the guide and applicable BSA program literature or manuals.**
- 2. Know the Law—Be aware that state or local government regulations supersede BSA practices, policies, and guidelines.**
- 3. Know the Risks—The Guide to Safe Scouting does not cover every possible activity, but it provides guidance on how to evaluate risks and proceed safely if explicit requirements do not exist.**
- 4. Know the Restrictions—The document includes a list of restricted or prohibited activities.**
- 5. Know the Limits—The document contains age-appropriate guidelines for activities.**
- 6. Know the Program—The guide points to other BSA program documents such as Safe Swim Defense, the National Shooting Sports Manual, and additional program materials.**

HOT TOPIC: YOUR SCOUTING STORY



Six Ways to Tell Your Scouting Story

There's no better recruiting tool than an excited Cub Scout, Scouts BSA member, Venturer or Sea Scout telling friends about their adventures. But if you'd like to reach a bigger audience, here are six practical tips that your pack, troop, crew or ship can use to get local news coverage with little effort.

Have a good story to tell: A good story is one that is compelling, interesting and intriguing.

Create good visuals: Strong images and video can make all the difference!

Use strong quotes: For newspapers and online outlets, good quotes are essential. A quote should be colorful, short and sound natural.

Hold an interesting event: One of the great things about Scouting is that the events that are a matter of routine for us are fascinating to the general public!

Be the first or set a local record: The first patrol to complete a 50-miler, the first crew in the district to go caving, or the first Scout in the troop to earn Eagle are all worthy news items.

Celebrate a meaningful anniversary: The media loves major anniversary stories with a look back and an update on today.

ADVENTURE CARDS

- Objectives of the card sales operation: Goal Setting & Earning their way

- Overview of the Adventure Card program for 2026

Cards are \$10 this year

50% commission to scouts

Online registration

Real time sales tracking

Clear reporting for units, districts, and council

Friendly battle of the districts

Scout Incentives – Mission prizes

District Lead Agents:

Operation Alpha (East) – Jessica Gregory

Operation Bravo (West) – Emma Griffin

Operation Charlie (North) – Ray Wei

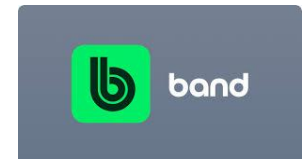


Scout Fundraiser
Adventure Cards \$10
2026
 Mission Complete
 Incentives

- Card Capture Patch
- Invisible Ink and Pad
- Card Capture Agent Cap
- Card Capture Spy Glasses
- \$50 Amazon Gift Card
- Escape Room Agent Entry



2026



Join our Adventure Card Band group for important updates and training videos



CAMP CARD
 10 Additional digital coupons
 Choose from over 500,000 savings opportunities in over 10,000 cities, saving you money wherever you are.

SCOUTING FOR FOOD



Scouting for Food

Pick up April 18, 2027

... Be visible in your community!

Fight food insecurity in your neighborhood.

Raise the profile of Scouting in the community.

Door hangers have recruiting information on the back.

Click the QR code or contact Steve.Verm@Scouting.org for more info



MARCH ACTIVITIES



- **March 6-8 – 8:00 CWC Work Days (Bear Creek)**
- **March 13-15 – 8:00 CWC Work Days (Bear Creek)**
- **March 14 – 5:00 Scout Night with the Spurs**
- **March 19 – 6:30 Venturing Officer Association Meeting (Service Center)**
- **March 20-22 – 6:30 Council-Wide Campout (Bear Creek)**
- **March 27-29 – 7:00 Spring Wood Badge Weekend I**

AWESOME CAMPING EXPERIENCE



Sign Up for ACE – Awesome Camping Experience!

Join us **April 10–12, 2026** at Bear Creek Scout Camp for **ACE**, the Awesome Camping Experience — a hands-on, high adventure training weekend designed for adult Scouters!

COUNCIL WIDE CAMPOUT



Council Wide Campout - Homecoming!

March 20-22, 2026 | Bear Creek Scout Camp

Mark your calendars for an unforgettable weekend at our Council Wide Campout – *Homecoming!* Join Scouts BSA, Venturers, Sea Scouts, and their leaders for a high-energy weekend filled with outdoor adventure, fellowship, and engaging program activities.



MARCH TRAINING

- **March 2: 5:30-10:00 – CPR/AED Training (McGimsey)**
- **March 4, 11, 18: 6:00-8:00 – Angling Educator Course (Virtual)**
- **March 6-7: 5:00 – Wilderness and Remote First Aid (McGimsey)**
- **March 27-29: 7:00 – Spring Wood Badge Weekend I**
- **March 28-29: 8:00 – Climbing Instructor Training (McGimsey)**



COMMITTEE MEETINGS



- **March 8 at 8:00: Jamboree Committee Meeting – Virtual**
- **March 11 at 7:00: RATA Committee – McGimsey**
- **March 18 at 7:00: Council-Wide Campout Committee - OA Building**
- **March 19 at 6:30: Fishing Committee – Virtual**
- **March 22 at 8:00: Jamboree Committee Meeting - Virtual**
- **March 23 at 6:30: Membership Committee – Virtual**
- **March 25 at 8:00: Cub Scout Day Camp Planning Committee – Virtual**
- **March 26 at 7:00: Aquatics Committee – Scout Service Center**
- **March 26 at 7:00: AAC Youth Committee – McGimsey**
- **March 26 at 7:00: Conservation Committee – McGimsey**

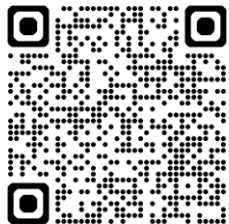
AAC FISHING COMMITTEE



Your One-Stop Resource for Scouting Fishing Programs
Learn more at alamoareascouting.org/fishing



How to add Fishing electives to your Cub Pack Program



Become a trained leader March 2026

NEXT 30-60 DAYS: APRIL



- **April 3-5: Council Offices Closed – Easter Weekend**
- **April 2: District Roundtables**
- **April 6: CPR/AED Training**
- **April 8: SALSA Meeting; Dentistry Merit Badge**
- **April 10-12: Awesome Camping Experience (ACE)**
- **April 18: Cub Scout Range Day (Archery)**
- **April 18: Scouting for Food Collection Day**
- **April 24: Fiesta Parade**
- **April 25: Cub Scout Fishing**
- **April 24-26: Bear Creek Adventure – Philmont Prep**

NEXT 60-90 DAYS: May



- May 1-3: Scouts at the Great Texas Air Show
- May 2: Merit Badge University
- **May 7: District Roundtables**
- May 9: Swim Checks; Open Climb
- May 15-17: Weekend on the Water
- May 16: Cub Scout Range Day (BB); Open Fishing
- May 21: Scout Shoot Out
- **May 25: Service Center Closed**
- May 30: Swim Checks

ORDER OF THE ARROW



- **March 14: LEC**
- **March 14: Elangomat/Ceremonialist Training**
- **March 27-29: G2 Conclave**
- **April 10-12: Spring Induction**
- **Please Pay Your 2026 Lodge Dues (using this QR Code)**



COMMISSIONER'S MINUTE



Don't Forget to Plan for Retention of Scouts and Scouters:

- With the focus on recruiting, don't forget retention is just as important
- Retaining Scouts is about engagement
 - Do you have a program that keeps Scouts looking forward to events?
 - Do you work with Scouts and parents to ensure Scouts are advancing?
- Retaining Scouters is about fulfilment
 - Do you have a program to recognize your volunteers, both registered and parents/family?
 - Do volunteers have roles that make them feel needed and engaged?



2026

APRIL

DISTRICT ROUNDTABLES

Summer Camp 2026

and

Games with a Purpose

THURSDAY, APRIL 2nd AT 7:00

North

Schertz United Methodist
3460 Roy Richard Road

West

Crossroads Baptist Church
8300 Tezel Road

East

McGimsey Dining Hall
10810 Wedgewood Dr

Alamo Area Council Membership Growth Plan 2026

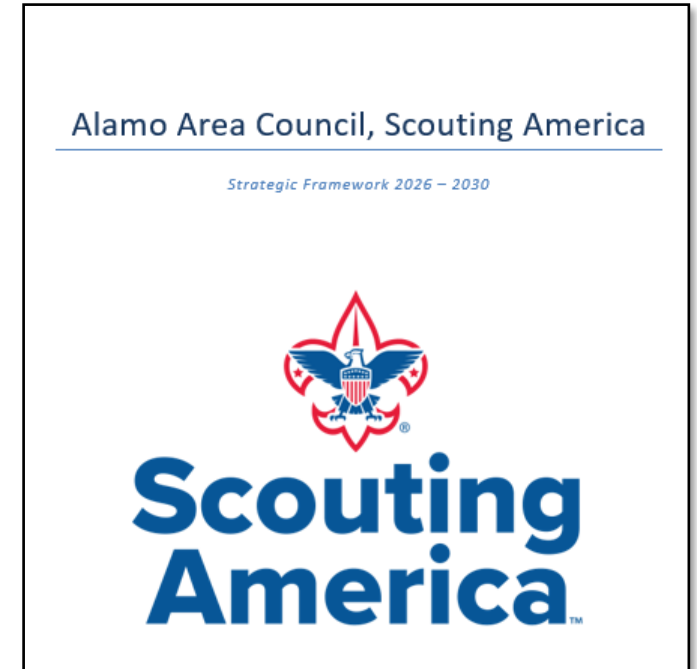
Alamo Area Council, Scouting America
2026 Membership Plan (Draft - AAC v2)



Alamo Area Council
Membership Growth Plan
2026

Alamo Area Council Strategic Framework 2030

- Pillar 1 - Fiscal Responsibility
- Pillar 2 - Development & Stewardship
- **Pillar 3 - Membership Growth**
- Pillar 4 - Program & Properties



Purpose & Bottom Line

- Growth happens at the unit level
 - 2026 plan aligns units, districts, commissioners, and council
 - Success requires shared ownership
-

Why Growth Matters to Units

- Growth stabilizes unit leadership
 - Retention reduces burnout and rework
 - Planned growth protects program quality
-

What Success Looks Like in 2026

- **Council-Wide**
 - $\geq 1,200$ new youth in 2026
 - **Cub Scouts**
 - +10% net growth
 - 85% of packs run both spring and fall join nights
 - 60% Webelos-to-Scouts BSA transition
 - **Scouts BSA**
 - +3% net growth
-

What Success Looks Like in 2026

- **Venturing, Sea Scouts, Exploring**
 - +15% youth membership growth
 - **New Units**
 - 10 Cub Scout Packs
 - 3 Scouts BSA Troops
 - 2 Explorer Posts / Clubs
-

The Unit's Role

- Annual recruiting plan
- Two invite-a-friend events
- Updated BeAScout pin
- Build relationships with neighboring units
- Appoint new members coordinators

Recruiting is not just for packs!

Role to Ensure Unit Success

- New Member Coordinator
 - Transition Coordinator (Packs)
 - Attend the April 15th Unit Growth Workshop
-

The Role of the Commissioner

- Resource connection
 - Unit goal setting
 - New-unit mentoring
-

The Role of the Districts

- Align units with council campaigns
 - Share best practices
 - Coordinate recruiting and retention support
 - Identify new-unit opportunities
 - Ensure all troops have a feeder pack
-

The Role of Council & Board

- Marketing & materials
 - Training & workshops
 - Lead management
 - Community partnerships
 - Recruiting opportunities
-

Retention Is the Force Multiplier

- Relationships first
 - Trustworthy programs
 - Planned transitions
 - Early engagement
-

New Units Strengthen Existing Units

- Serve underserved areas
 - Reduce pressure on healthy units
 - Expand pathways for older youth
-

What We Need from our Units

- Engage your commissioner
- Appoint new member coordinators
- Plan recruiting early
- Support district efforts

We need you to have a plan for the fall before you break for the summer!!!

Closing

- Commit to the plan
 - Start now, not later
 - Ask for help early
-



**Thank You For Coming to Roundtable
and For All You Do!**