



2026

Mission Field Guide

Operation: Card Capture



HELP SCOUTS FUND THEIR SCOUTING ADVENTURES

The Alamo Area Council welcomes you to the 2026 Adventure Card Sale – Operation: Card Capture.

Adventure Cards provide Scouts the opportunity to earn their way toward camps, activities, uniforms, gear, and summer adventures.

This year’s sale features:

- A simplified online registration system
- Real-time sales tracking
- Scout incentives and prize missions
- Clear reporting for units, districts, and council



SUPPORTING PARTNERS

The cards include discounts from various businesses represented in our local communities and have several one-time use “break offs” coupons along with multi-use offers. This year the card includes over 500k digital coupons in over 10k cities! Our community partners include:



Disney on Ice	Six Flags	Willie’s Grill & Ice House
Main Event	Comet Cleaners	Ringling Bros.
Buffalo Wild Wings	K-1 Speed	Church’s Texas Chicken
Great Clips	Chuck-E-Cheese	Valvoline
Legoland	Sea Life	Sonic
Discover Center		
Whataburger	Scout Shop	Entertainment Digital Coupons

ADVENTURE CARD DETAILS

- Adventure Cards sell for \$10.00 each
- Units earn 50% commission
- Scouts earn individual incentives based on cards sold
- Cards include valuable local and digital discounts

Adventure Cards are a Council-approved fundraiser, allowing Scouts to wear their uniform while selling.



Important Dates

Wed. Feb. 4th - Zoom Unit Leader Training 7:00PM - 8:30PM



Wed. Feb. 18th - Pick up cards at the Council Service Center

Wed. April 1st - Final day for card returns with no late fee. You may only return up to 10% of checked out cards. After this date, there is a \$0.25 late fee per card returned.

Wednesday, April, 29th - Scout incentives period ends at 10PM. Be sure to have the scout's sales submitted through the Sales Entry Form.

Wednesday, May 6th - Final payment due to council.

UNIT & SCOUT REGISTRATION

Who completes registration?

- Unit Leader or designated fundraising chair (For unit participation)
- Parent of a scout whose unit is not participating - Contact Council to register.
- One submission per unit (additional submissions allowed for more scouts)

Step-by-Step: Register Your Unit & Scouts

1. Open the Adventure Card Registration Form 📄 (Council will provide link)
2. Select your District
3. Enter Unit Information
 - Unit Type
 - Unit Number
 - Unit Leader contact information
4. Enter participating scouts:
 - First Name
 - Last Name
 - Individual Card Goal
 - Register up to 20 scouts per submission
5. Submit the form
 - After submission:
 - A Unit ID is automatically generated
 - Each scout receives a unique Scout ID
 - IDs are required for sales reporting and prize tracking

Registering More Than 20 Scouts

Units with more than 20 scouts should:

- Submit the registration form again
- Enter the same unit information
- Add the next group of scouts

All scouts will automatically link to the same unit.

PICKING UP & DISTRIBUTING CARDS

- Units pick up Adventure Cards at the Council Service Center
- Cards are issued and returned ONLY at: 2226 NW Military Hwy

- Cards will be divided by District (East: Blue, West: Yellow, North: Green)

Card Distribution

- Units distribute cards to scouts
- Units are encouraged to use a Parent Sign-Out / Return Form
- Treat each card like cash

SELLING ADVENTURE CARDS

Scouts sell cards to:

- Friends
- Neighbors
- Family members
- Community supporters

REPORTING CARD SALES (NEW)

All sales are reported online using the Sales Entry Form.

Individual Scout Sales (Prize-Eligible)

Use when cards were sold by a specific scout.

Steps:

1. Open the Sales Entry Form
2. Select Individual Scout
3. Enter:
 - Scout ID
 - Number of cards sold
4. Submit

Counts toward unit & district totals

Council Sales (Not Prize-Eligible)

Use for:

- Only to be used by Council

SCOUT INCENTIVES – MISSION PRIZE TIERS (NEW)

Scouts earn prizes based on individual cards sold.

Prizes will be available after the end of the sales.

“Mission Completion” coupons will be available after each mission is completed.

Incentive Period Ends April 29 at 10:00 PM



TRACKING PROGRESS



For Scouts & Families

Scouts can track:

- Cards sold
- Current mission earned
- Cards needed for next mission

Scout names displayed publicly use: First initial + last name only

For Unit Leaders

Unit leaders can view:

- All registered scouts
- Individual scout progress
- Total unit sales
- Unit status

For Districts & Council

District dashboards show:

- Progress toward 5,000-card district goal
- Unit participation
- Campaign-wide totals

No youth personal information is displayed publicly.



Donations Policy & Reporting Requirements

Reporting All Donations

All donations received as part of the Adventure Card program **must be reported to the council**. Accurate reporting ensures that donated funds are properly allocated to support our mission and are fully accounted for in council records.

Purpose of Donations

Donations collected during the Adventure Card sale are used to provide Adventure Cards to **youth from military families**.

How Units Can Use Donations

Units may handle donations in **two approved ways**:

1. Use donated funds to purchase Adventure Cards for donation

- Units may take the monetary donations they receive and purchase Adventure Cards directly.
- These purchased cards should then be **returned to the council office** as donated inventory.
- The council will distribute these donated cards to military installations on behalf of your unit.

2. Submit a donation payment and allow the council to allocate cards

- Units may simply report the total donation amount and submit payment marked as a **donation to the council**.
- The council will then remove the appropriate number of Adventure Cards from its inventory and deliver them to the designated military installation.



Important Reminder

Whether donations are used to purchase cards directly, or submitted as a monetary donation for the council to fulfill, **all donations and corresponding card counts must be reported** to ensure transparency and proper distribution.

RETURNS, PAYMENTS & DEADLINES

- Units turn in \$5.00 per card sold
- Units may return up to 10% of cards checked out
- Cards returned by April 1 incur no late fee
- Cards returned after April 1 incur a late fee of \$0.25 per card

FINAL DEADLINE

- May 6, 2026
- ALL payments due

Must be delivered to: Council Service Center – 2226 NW Military Hwy

Payment methods:

- Check
- Credit card
- Temporary checks NOT accepted

Ways to Increase Adventure Card Sales

The Unit Fundraising Chair has the responsibility to teach Scouts how to sell Adventure Cards. To make the most of your sale, every unit needs to employ the following sales methods:

SOCIAL MEDIA SALES: Parents and Scouts are encouraged to share via Facebook and other social media and encourage their friends and followers to purchase a card.

STORE FRONT SALES: Units can set up a sales booth and sell on the spot. Several units had success this way selling popcorn. This can be an effective approach in the right location. Units **MUST** always ask permission from the store manager prior to setting up in front of a store. Many stores have policies prohibiting store front sales, including Dick's Sporting Goods, and should **NOT** be contacted.

RECRUIT PARENTS: Parents are a great resource to help Scouts sell Adventure Cards. Encourage Scouts to recruit their parents as part of their sales team. Sell FIVE to your immediate family, sell FIVE to your neighbors, and sell FIVE at work!

SAFETY AND COURTESY TIPS AGAIN: Be sure to review these tips with your Scouts, leaders, and parents:

- Always sell with another Scout or with an adult - NEVER sell alone.
- NEVER enter someone's home when selling and NEVER sell after dark.

- When possible, walk on sidewalks and driveways.
- Always say THANK YOU. Even if they don't buy a card.

HAVE YOUR SCOUTS PRACTICE THESE SIMPLE STEPS:

- Wear your Scout Uniform
- Say: "Hello, my name is _____. I'm a Scout with Pack/Troop _____."
- Tell them what you're doing: "I'm trying to raise money to help support my Scouting adventures."
- Tell them how they can help: "I'm selling Adventure Cards that will not only help me but will help YOU save money as well."
- Point out a couple of the valuable discounts, including the breakoffs.
- Close the sale, and remember to say, "Thank You!"

GOAL SETTING: Help your Scouts set goals by linking card sales to certain goals:

- Weekend Campout - \$20 – 4 cards
- Akela Adventure Camp - \$300 – 60 cards
- Ranger Camp-\$375- 75 cards
- Cub Scout Day Camp 1 week- \$225- 45 cards

FINAL NOTE

Operation: Card Capture is designed to be:

- Simple for families
- Accurate for leaders
- Motivating for scouts
- Reliable for council

Register once. Report online. Track progress automatically.

INVCENTIVES:

Mission Name	Cards Required	Prize Name
Mission I	10	Patch
Mission II	25	Invisible Ink Pen/ Pad
Mission III	50	Hat
Mission IV	100	Spy Glass (Camera)
Mission V	200	\$50 Amazon GC
Mission+	300	Escape Room + Pizza Invited

Contacts:

Alamo Area Council Adventure Cards campcards@alamoareaabsa.org

Council Adventure Card Chair, Jennifer Jarvis

Jmaylett@gmail.com

(571) 225-0559

East District Adventure Card Operations: Jessica Gregory

Jessegirl52@icloud.com

(520) 508-3681

West District Adventure Card Operations: Emma Griffin

Emma.s.griffin@gmail.com

(210) 310-8859

North District Adventure Card Operations: Raymond Wei

raywei@alumni.rice.edu

(210) 789-2955

Council Adventure Card Staff Advisor, C.Y. Gonzalez

C.Gonzalez@Scouting.org

(210) 906-0205

Stay Connected through Band: <https://band.us/n/a8acAcs1w60bp>

Get the most up to date information by joining the Adventure Card Band Group. You can get an invitation link on the Alamo Area Website under Adventure Cards. I'm in Alpha, I can take that.

Edited 2/11/26