



BOY SCOUTS OF AMERICA®  
ALAMO AREA COUNCIL

February 2, 2018

RE: 2018 CAMP CARD SALE

To Whom It May Concern:

The Alamo Area Council's 2018 CAMP CARD Sale will begin Monday, March 5 and continue through May 11. With over 99% of the proceeds staying local and 50% directly supporting the selling Units, the purpose of this annual sale is to help Scouts earn funds to *EARN THEIR OWN WAY* for their regularly scheduled outdoor adventures and other program activities.

The Alamo Area Council, Boy Scouts of America, a 501(c) 3 non-profit tax-exempt organization, headquartered in San Antonio, Texas, serves a 13-county area imparting the Scouting program to over 17,500 youth and 5,895 volunteer adults in South Texas. With Learning for Life, an in-school character education BSA subsidiary, the Council serves over 25,876 youth. The Boy Scouts of America continue to prepare young people for life by providing the nation's foremost youth program of character development and values-based leadership training utilizing outdoor activity, citizenship, and sports fitness. Learn more at [www.AlamoAreaBSA.org](http://www.AlamoAreaBSA.org).

**How can you help?** By providing a small area outside of your establishment where Scouts can setup to sell their CAMP CARDS and create awareness about the programs and services in our local communities.

The Scouts will be trained to sell in a courteous and professional manner while you provide them the opportunity to practice their communication skills as they take on the personal responsibility of supporting their Scouting program. Scouts will be in uniform, have adult supervision, and maintain a clean sales area at all times throughout the sale.

Should you have any questions or concerns, please do not hesitate to contact me. Thank you for your consideration of this request in support of our local Scouting programs.

Yours in Scouting,

Jay Ghormley | Development Director

BOY SCOUTS OF AMERICA  
Alamo Area Council

2226 NW Military Hwy  
San Antonio, Texas 78213  
Cell Phone 210.464-6643  
Council Phone 210.341.8611  
[Jay.Ghormley@Scouting.org](mailto:Jay.Ghormley@Scouting.org)  
[www.AlamoAreaBSA.org](http://www.AlamoAreaBSA.org)

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